



NOTTINGHAM MAVERICKS

S P O N S O R S H I P B R O C H U R E 2 0 2 4 / 2 5

WE ARE THE NOTTINGHAM MAVERICKS

WELCOME TO
THE LARGEST
ICE HOCKEY CLUB
IN THE UK



The Nottingham Mavericks are one of the largest and most successful University Ice Hockey Clubs in Britain, with a yearly roster that boasts an impressive level of hockey talent. Established in 2001, the club plays at Nottingham's Motorpoint Arena and competes across all leagues within the British Universities Ice Hockey Association (BUIHA).

With an active roster of over 150 student-athletes across a collection of academic institutions, the Nottingham Mavericks is committed to developing our student-athletes from within, by offering training and games to players of every ability. Currently, we have five active teams across all levels of British University Ice Hockey. Our A, B, C and D teams annually compete in BUIHA league cup competitions alongside also having a development team, with plans to establish a women's team for the newly launched Women's League under the BUIHA for the 2024/25 season.

The highly-anticipated Nottingham Varsity Series Ice hockey match is one of the largest ice hockey varsity matches outside of North America, consistently selling out the 8,000 seats inside the Motorpoint Arena Nottingham in a matter of hours, alongside being broadcasted live by the Universities student media across the world. Demand for tickets to the match is so high that since 2016 there has been the need for a second fixture, held outside of the Varsity Series, to appease fan's need for tickets; 'The Battle of Nottingham'.

WHY SPONSOR US?

REACH

Mavericks spans across six partnered Universities, with our teams playing in cities across the UK throughout the year. This means your brand will be seen by thousands of people. Our Varisty events are also used to amplify our sponsors, the first of which consistently sells out the 8,000 seats inside the Motorpoint Arena Nottingham in a matter of hours. Alongside this, we will work hard to maximise your businesses exposure via our social media platforms and dedicated club website.

PACKAGES

Every business is unique, that's why we offer a range of packages that can be tailored to your needs. We will always work closely with you to maximise your investment.

MAKE A DIFFERENCE

Being a not-for-profit club; your sponsorship funding is always reinvested. This allows us to continue to develop the club and the programmes we offer for both current and future members.



OUR PACKAGES



Main Club Sponsor

— £5,000

1. VIP hospitality suite for our sold-out Nottingham Varsity Series event
2. Ten tickets to our annual 'Battle of Nottingham' varsity event, with reserved seating
3. Announcements throughout our 'Battle of Nottingham' varsity event and every home game
4. Banner with your branding in the foyer of Motorpoint Arena Nottingham at our 'Battle of Nottingham' varsity event and every home game
5. Helmet branding on all players for the full season, including our Varsity events
6. Your logo displayed on our club livestream for all home games
7. Your very own Nottingham Mavericks home replica Jersey
8. Regular promotional posts across our social pages, as well as your logo displayed on our club website



Matchday Sponsor

— £2,500

1. Five tickets to our Nottingham Varsity Series event, with reserved front row seating
2. Ten tickets to our annual 'Battle of Nottingham' varsity event
3. Announcements throughout our 'Battle of Nottingham' varsity event and every home game
4. Banner with your branding in the foyer of Nottingham Motorpoint Arena at our 'Battle of Nottingham' varsity event and every home game
5. Regular promotional posts across our social pages, as well as your logo displayed on our club website



Battle of Nottingham Main Event Sponsor

— £1,500

1. Exclusive naming rights for our event e.g. Battle of Nottingham 2025 brought to you by “Your Company Name”
2. Branded jerseys worn by all players during the game
3. Fifteen tickets to the ‘Battle of Nottingham’ varsity event
4. Regular announcements throughout each period of the event
5. Regular promotional posts across our social pages, as well as your logo displayed on our club website
6. Distribution of your company’s promotional material at the event
7. Your logo on the match pucks used during the event



Helmet Sponsor

— £1,000

1. Your company logo displayed on over 100 players’ helmets, visible during every league game, including our ‘Battle of Nottingham’ varsity event
2. Five tickets to our annual ‘Battle of Nottingham’ varsity event
3. Announcements at every home game and our ‘Battle of Nottingham’ varsity event
4. Regular promotional posts across our social pages, as well as your logo displayed on our club website



Puck Sponsor

— £750

1. Your company logo on over 200 pucks that will be used during training sessions, development camps and regular season league games
2. Five tickets to our annual 'Battle of Nottingham' varsity event
3. Regular announcements at every home game and our 'Battle of Nottingham' varsity event
4. Regular promotional posts across our social pages, as well as your logo displayed on our club website



Player of the Match Sponsor

— £500

1. Five tickets to our annual 'Battle of Nottingham' varsity event
2. Announcements at the end of every game during the 'Player of the Match' presentation
3. Regular promotional posts across our social pages, as well as your logo displayed on our club website



Social Media Sponsor

— £300

- Regular promotional posts across our social pages, as well as your logo displayed on our club website.



THANK YOU

WWW.NOTTINGHAMMAVERICKS.COM

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